COMMON COMMUNITY SCORECARD TEMPLATE │ 7.1(1)

A Community Excellence Journey Resource

This template is a companion to the Communities of Excellence Framework and is designed to help you get to know your community's story and understand its strengths, weaknesses, and opportunities. This tool will also help you document your findings in one location for all members of your community excellence group. We encourage you to share it regularly with the completion and update of each section of questions and/or upload to a shared Google Drive, Microsoft Teams file, or some other cloud-based shared workspace for easy access by all members. There are no word limits or number of measurement indicator limits for this internal tool, although we encourage you to practice clear and concise communication skills for readability. You are also not required to use this. It is simply a suggested working document that will provide you with the content needed for your National Learning Collaborative share outs of progress, community engagement communications, and annual applications to Communities of Excellence 2026 for feedback through the Assessment & Recognition Program.

Communities of Excellence 2026 has established a Common Scorecard Template (See separate document) of results that all communities are requested to track for the value of benchmarking participating communities across the country.
Here is the summary table of the indicators included:

⊕ Health	Life Expectancy
📖 Education	HS Graduation Rate
🪙 Economy	Median Household Income
👥 Quality of Life: Social and Community	Adults with 14+ "Not Good" Mental Health Days Per Month
🏠 Quality of Life: Housing	Homes with Suboptimal Conditions

The five indicators have been chosen based on their long-term impact measurement and free access to data by any community in the United States, regardless of population size. They are high-level indicators that also demonstrate the interconnected and interdependent nature of the four core areas of communities: Health and Safety, Educational Attainment, Economic Vitality, and Quality of Life.

ANYTOWN, USA COMMUNITY SCORECARD

Anytown, USA is committed to fostering a safe and healthy community.
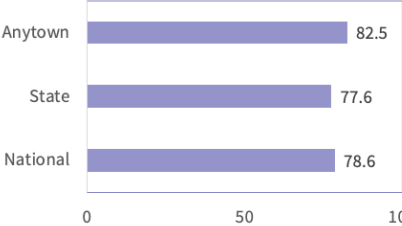*We measure our long-term impact using the following key metrics:*

Source: National Center for Health Statistics. U.S. Small-Area Life Expectancy Estimates Project (USALEEP): Life Expectancy Estimates File for {Jurisdiction}, 2010-2015]. National Center for Health Statistics. 2018. Available from: https://www.cdc.gov/nchs/nvss/usaleep/usaleep.html.
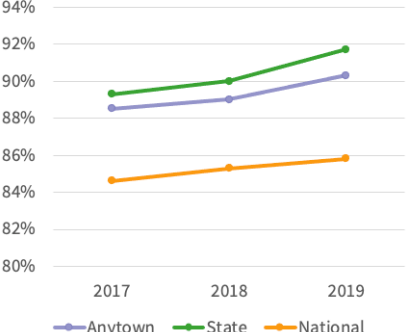

Sources: National Center for Education Statistics. Common Core Of Data, America's Public Schools: Public High School 4-year Adjusted Cohort Graduation Rate, 2018-2019. National Center for Education Statistics. Available from:
https://nces.ed.gov/ccd/tables/acgr_re_and_characteristics_2018-19.asp
U.S. Department of Education, EDFacts Data Files: SY 2018-19 Adjusted Cohort Graduation Rate School Level File. U.S. Department of Education. Available from: https://www2.ed.gov/about/inits/ed/edfacts/data-files/index.html
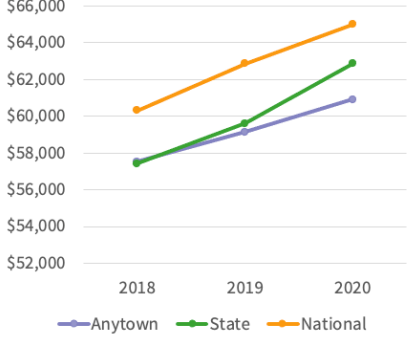
Economic Vitality

Median Household Income:

Do people have resources to meet their basic needs?

Why It Matters: The median household income is the point at which half of the households in an area earn more and half earn less. Higher incomes lead to greater economic stability and reduce pressures associated with meeting basic household needs such as buying healthy foods or paying bills. Lower incomes can also limit a person's access to physical and mental healthcare.

Where to Find the Data: Median household income is reported by the U.S. Census Bureau.

Learn more at winmeasures.org.

Median Household Income

Desired Trend ↑

Source: U.S. Census Bureau. American Community Survey: 2020: ACS 5-Year Estimates Subject Tables, Table S1903. U.S. Census Bureau. Available from: https://data.census.gov/cedsci/table?q=median%20household%20income&tid=ACSST5Y2020.S1903
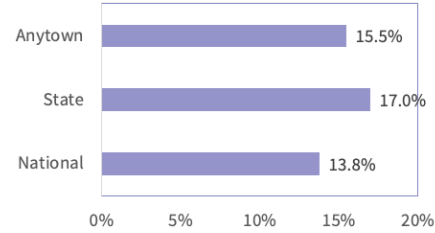
Quality of Life: Social and Community

Mental Health:

Are people resilient and healthy?

Why It Matters: Mental health is an important part of a person's overall health and well-being. It is impacted by many factors including a person's sense of belonging and connection in their community. Mental health is measured by calculating the number of adults who self-report 14+ days of "not good" mental health in a month.

Where to Find the Data: Mental health not good statistics are reported by the Centers for Disease Control and Prevention.

Learn more at https://health.gov/healthypeople

Adults with 14+ "not good" mental health days per month (2019 Data)

Desired Trend ↓

Anytown	15.5%
State	17.0%
National	13.8%

Sources: Centers for Disease Control and Prevention. PLACES: Local Data for Better Health: Health Status Mental Health, 2019. Centers for Disease Control and Prevention. Available from: https://experience.arcgis.com/experience/22c7182a162d45788dd52a2362f8ed65
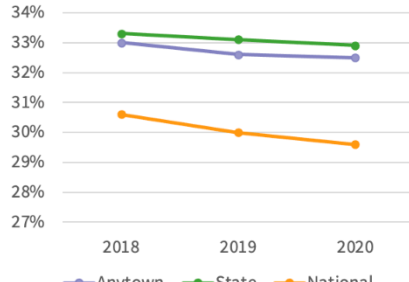
Quality of Life: Housing

Substandard Housing:

Do people have a safe place to live?

Why It Matters: Poor housing quality is linked to injuries, chronic disease, and childhood development. This measure includes homes that are overcrowded, may not have complete plumbing or kitchen facilities, *OR* cost its occupants more than 30% of their income.

Where to Find the Data: This data calculated using information reported by the U.S Census Bureau.

Learn more at countyhealthrankings.org

Homes with Suboptimal Conditions

Desired Trend ↓

Source: U.S. Census Bureau. American Community Survey: 2020: ACS 5-Year Estimates Subject Tables, Table B25123. U.S. Census Bureau. Available from: https://data.census.gov/cedsci/table?q=B25123&g=0100000US