

Funding Your Community Collaborative Efforts

Community efforts require:

- Aligned and braided funding
- Systems of communication
- Vision/mission buy-in
- Values system buy-in
- Buy-in on metrics for ownership



Community efforts must:

- Maintain infrastructure
- Stakeholder engagement
- Partner engagement
- Resource acquisition

Key Stakeholders and Partners will need to contribute time, talent, or treasure.

Partners' contributions to a collaborative do not have to be financial. However, they should come to the table with some sort of resource to ensure sustainability. Anchor organizations can be great funders and back bone institutions, but smaller organizations doing "boots on the ground" work are critical voices in collaborative building.

These organizations support access and can assist with deployment, innovation and buy-in. Collaboratives can also leverage influencers and high level stakeholders to generate buy-in from hard to reach groups.



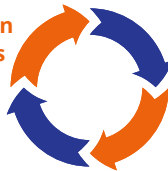
Over time, you can create levels of community investment dependent on what you are working towards and showing a value add.



What is the Return on Investment?

Key Takeaways:

- Develop a strong foundation
- Include political influencers
- Define anchor groups
- Partnership development
- Partnership engagement
- Create value for buy-in



Set up infrastructure with value! This should solve a problem or serve a purpose while demonstrating it in a way that makes it difficult for funders to say no.

This is an evolutionary process!
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The following websites and publications are referenced in this presentation and offer further information and learning opportunities:

- **How Philanthropic Collaborations Succeed, and Why They Fail**
 - https://ssir.org/articles/entry/how_philanthropic_collaborations_succeeded_and_why_they_fail
- **Funding with Others: Collaboration and Pooled Funding - Giving Compass**
 - <https://givingcompass.org/partners/impact-giving-classics/funding-with-others-collaboration-and-pooled-funding>
- ***The Speed of Trust*** by Stephen Covey
- ***Good to Great*** by Jim Collins
- ***The Infinite Game*** by Simon Sinek
- ***Nonprofit Fundraising 101: A Practical Guide with Easy to Implement Ideas & Tips from Industry Experts*** by Darian Rodriguez Heyman with Laila Brenner, 2016



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