



# Going the Extra Mile to (Re)Engage Your Volunteers and Partners

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# The landscape of volunteerism has shifted.

36 %

volunteered pre-pandemic

73%

said volunteering would be  
more important than ever  
post-pandemic

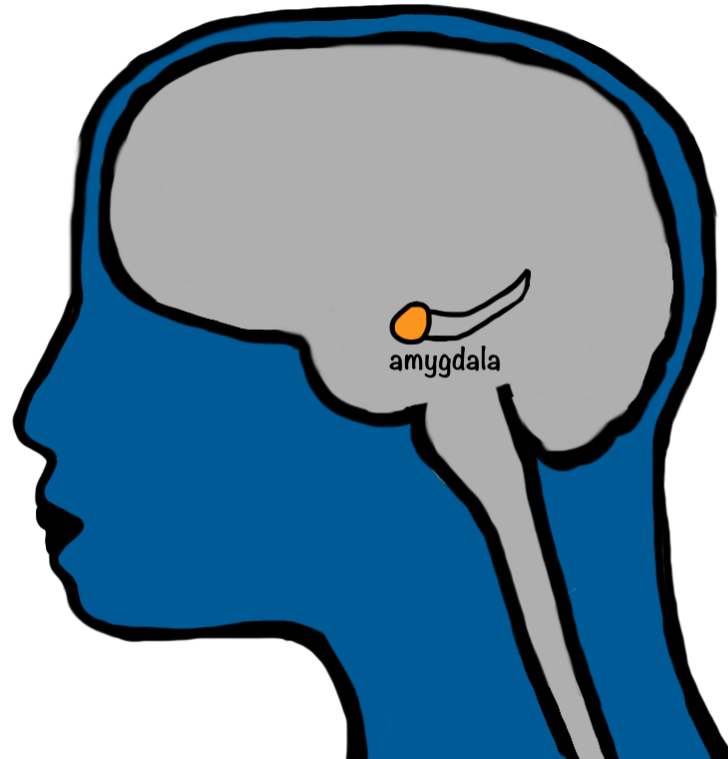
Points of Light, 2020



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## So, what happened?

# Chronic stress impacts the brain and body.



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# But what can we do?



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# The things that volunteers need from us haven't changed.

- Compelling vision
- Well defined expectations
- Tasks that fit
- Meaningful roles

5.2.a(1)

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# A Model for Engaging Volunteers

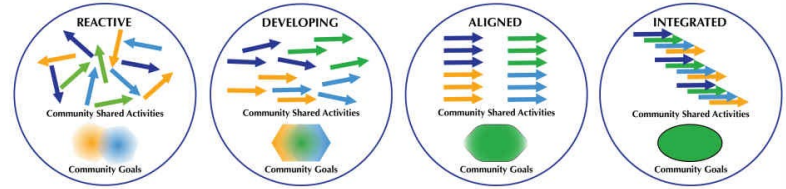


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# Communicate vision.

## Early in your journey

- Systems approach
- Integration and alignment



## More mature CEG

- Aspirational vision
- Actionable plans → Results



5.1.a(4)



# Get to know your team.

- Motivations
- Passions & Interests
- Leadership & Personality Styles
- Skills & Abilities
- Assets

5.1.a(2), 5.2.c(3)



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# Have a clear ask.

- Provide a well-defined description of the role
- Seek a specific commitment



5.1.a(1)(2)

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# Support CEG members with training.

- Onboarding and orientation
- Continuous learning
- Offer support



5.1.a(2), 5.1(3), 5.2.c(2)

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# Evaluate the process.

- Ask CEG members
- Have a plan for performance improvement



5.2.a(2), 5.2.b, 5.2.c(1)

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# Annual Evaluation

- The time I spend serving on behalf of my CEG is productive and well spent.
- The other members of my CEG are prepared and ready to contribute at each meeting.
- The CEG leaders are supportive and provides the resources I need to be effective.

# Recognize volunteer contributions.

- Identify opportunities to recognize and thank CEG members
- Honor their commitment

5.1.a(4)



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# Celebrate success.

- Mark the milestones
- Connect service back to the mission and vision

5.1.a(4)



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The Way  
Forward



# Questions?

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