

LIVE WELL SAN DIEGO SOUTH REGION COMMUNITY LEADERSHIP TEAM

Communication Approaches for the Spectrum of Buy-In

How can your group's structure promote effective communication and partner buy-in ?

We will discuss:

1. Reasons why we saw the need to establish these subgroups.
2. Communication challenges that exist when you begin to work in subgroups.
3. How we overcame those challenges and how we currently use these groups to communicate in way that strengthens engagement, trust, and buy-in.