

communitiesofexcellence²⁰²⁶

2025 CONFERENCE

October 14-15, 2025 | Sheraton Denver Downtown Hotel



RISING to NEW HEIGHTS

*Where Communities Lead
& Impact Grows*

EXHIBIT & SPONSORSHIP GUIDE

EXHIBITOR OPTIONS

SINGLE EXHIBIT SPACE

\$800*

- Single space; tabletop exhibit
- Name and company link on COE website and recognition on social media
- Conference registration for one representative

DOUBLE EXHIBIT SPACE

\$1500*

- Double space; tabletop exhibit
- Name and company link on COE website and recognition on social media
- Conference registration for two representatives

**Fees do not include electricity, shipping, or other premium exhibitor services.*

SPONSORSHIP OPPORTUNITIES

All sponsors receive name and company link on the COE website and social media recognition.

TITLE SPONSOR

\$25,000

- Exclusive opportunity to offer remarks at the conference welcome session (in-person or via pre-recorded video)
- Complimentary double exhibit space in premium location
- Company logo (co-branded) on printed conference schedule and signage
- Option to place insert (printed and provided by sponsor) in conference packets
- Company logo and website link included in pre-conference information email sent to registered attendees
- Opportunity to present a breakout session at the conference

GOLD SPONSOR

\$20,000

- Sole sponsorship of evening awards reception or Pre-Conference Summit (*limited availability*)
- Opportunity to offer remarks at designated conference event selected from the list above (in-person or via pre-recorded video)
- Complimentary double exhibit space
- Company logo (co-branded) on printed conference signage
- Option to place insert (printed and provided by sponsor) in conference packets
- Company logo and website link included in pre-conference information email sent to registered attendees
- Opportunity to present a breakout session at the conference



SILVER SPONSOR

\$15,000

- Sole sponsorship of lunch at the Pre-Conference Summit (Tuesday) or the Networking Lunch on Wednesday (*limited availability*)
- Opportunity to offer remarks at designated conference event selected from the list above (in-person or via pre-recorded video)
- Complimentary single exhibit space
- Company logo (co-branded) on printed conference signage
- Option to place insert (printed and provided by sponsor) in conference folders
- Company logo and website link included in pre-conference information email sent to registered attendees
- Opportunity to present a breakout session at the conference

BRONZE SPONSOR

\$7,500

- Sole sponsorship of opening keynote or closing keynote (*limited availability*)
- Complimentary single exhibit space
- Signage with company logo(s) at designated function
- Promotional materials available at every table

BREAKFAST SPONSOR

\$5,000

- Complimentary single exhibit space
- Signage with company logo at designated breakfast (*non-exclusive*)
- Promotional materials at breakfast

COFFEE BREAK SPONSOR

\$2,500

- Signage with company logo at designated break (*non-exclusive*)

SUPPORTING SPONSOR

\$1,000

- Recognition on welcome signage (*non-exclusive*)

IN-KIND SPONSORSHIP*

Amount To Be Determined

**Provide conference promotional materials, etc.*

- Sponsor benefits to be determined



Additional exhibit and sponsorship opportunities are available at the Baldrige Conference on October 13. Inquire for more information.

Join communities from across the country for two inspiring days of learning, connection, and collaboration at the 2025 annual conference — **Rising to New Heights: Where Communities Lead and Impact Grows**. More than 250 professionals representing government, education, healthcare, business, and nonprofit sectors will come together in Denver to share strategies, celebrate successes, and elevate their impact. Don't miss your chance to connect with these dynamic communities as an exhibitor or sponsor!

Communities of Excellence 2026 (COE 2026) is a 501(c)(3) nonprofit organization that hosts a national learning collaborative of communities across the country, trains communities in the Baldrige-based Communities of Excellence Framework, and provides opportunities for communities to work together, share successes, challenges, ideas and best practices, and learn from each other on their performance excellence journey.

Learn more at communitiesofexcellence2026.org.

FOR MORE INFORMATION

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communitiesofexcellence2026.org



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