

# JOIN US TO BE A PART OF GUIDING COMMUNITY IMPACT THROUGH A BIG PICTURE APPROACH



The Communities of Excellence Membership Program provides individuals, businesses, organizations, and entire communities with a roadmap for leadership development, cross-sector collaboration, and data-driven planning and decision-making to achieve community impact.

# WHY JOIN COMMUNITIES OF EXCELLENCE?

If you want to make a meaningful and positive difference in your community and communities across the United States but don't know where to start, our membership program provides tools, resources, and access to professionals who share your passion for community transformation.

## MEMBERSHIP LEVELS AND BENEFITS

### INDIVIDUALS

#### Supporting Member \$500/year

- A printed copy of the 2023-2024 Communities of Excellence Framework booklet.
- Recognition with your name on the COE website.
- Stay connected through a subscription to our quarterly newsletter.
- Access free one-of-a-kind virtual training opportunities such as our introduction to Communities of Excellence Framework and annual reviewer assessment training.
- Enjoy lifelong learning with special discounts for our annual conference (10%), spring course (10%), and other workshops.

#### Collaborating Member \$1,500/year

- Enjoy all the benefits of a Supporting Member, plus . . .
- Join one (1) of our Special Topic All Cohort National Learning Collaborative sessions.

### BUSINESSES/ORGANIZATIONS

#### Forming Member \$5,000/year

- A printed copy of the 2023-2024 Communities of Excellence Framework booklet.
- Recognition on our website with your company's name, logo, and a link to your website.
- Stay connected through a subscription to our quarterly newsletter.
- Access to one-of-a-kind virtual training opportunities such as an introduction to the Baldrige Framework, introduction to the Communities of Excellence Framework, and annual reviewer assessment training.
- Enjoy career-building learning opportunities with special discounts for our annual conference (2 at 10%), spring course (2 at 10%), and other workshops.
- Join one (1) of our Special Topic All Cohort National Learning Collaborative sessions (3 individuals).

#### Accelerating Member \$15,000/year

- Enjoy all the benefits of a Forming Member, plus . . .
- The opportunity to promote your social impact through a highlight spot in our newsletter.
- Enjoy career-building learning opportunities with discounts for our annual conference and other workshops (3 at 20%).
- Join two (2) of our Special Topic All Cohort National Learning Collaborative sessions (5 individuals).
- 1-hour session to discuss the readiness assessment for a community excellence journey and personalized recommendations from a COE expert.
- Discover new ways to engage your customers and community through a free technology audit (1 hour).

#### Sustaining Member \$20,000/year

- Enjoy all the benefits of an Accelerating Member, plus . . .
- Enjoy career-building learning opportunities with discounts for our annual conference and other workshops. (5 at 20%)
- Join four (4) of our Special Topic All Cohort National Learning Collaborative sessions (5 individuals).
- 2-hour session to discuss readiness assessment for a community excellence journey and personalized recommendations from a COE expert.
- Discover new ways to engage your customers and community through a free technology audit and coaching plan (2 hours).
- Specialized training and ongoing support to develop your role as a backbone organization and coaching capabilities (3 individuals).



BENEFITS	INDIVIDUAL		BUSINESS/ORGANIZATION			COMMUNITY	
	Supporting \$500/yr	Collaborating \$1,500/yr	Forming \$5,000/yr	Accelerating \$15,000/yr	Sustaining \$20,000/yr	Learning Collaborative \$25,000/yr	Alumni \$5,000/yr
The Communities of Excellence Framework	✓	✓	✓	✓	✓	✓**	✓**
Website Recognition	✓	✓	✓	✓	✓	✓	✓
Newsletter	✓	✓	✓	✓*	✓*	✓	✓
Special Discounts**	✓	✓	✓	✓**	✓**	✓	✓
Exclusive Trainings**	✓	✓	✓	✓**	✓**	✓	✓
Social Impact Assessment				✓	✓**	✓	✓
Social Marketing/Technology Assessment				✓	✓	✓	✓
Coaching Training Program Access					✓	✓	✓
Online Community Scorecard						✓	✓

\* Accelerating and Sustaining Members receive an online spotlight article in our quarterly newsletter. \*\* Number, hours, and value of offerings increase across membership levels.

## MEMBERSHIP LEVELS AND BENEFITS

### COMMUNITY

#### National Learning Collaborative Member

**Phase 1 - \$25,000/year**

*A 10% discount is available if paying for all three years at the same time.*

**Phase 2 - \$25,000/year**

**Phase 3 - \$25,000/year**

- Enjoy all the benefits of Individual and Business / Organization members, plus . . .
- Ten (10) printed copies of the 2023-2024 Communities of Excellence Framework booklet.
- Access to a 2-hour monthly online session with your phase cohort taught and facilitated by the COE Faculty Team.
- Access to a 1-hour monthly Special Topic All Cohort session with all cohorts and alumni members taught and facilitated by the COE Faculty Team and featuring special guest experts on various community development and leadership topics.
- Access to a 1-hour monthly meeting with a COE mentor.
- Access to COE's Common Community Scorecard Toolkit including the COE Digital Dashboard customized for your community.
- Tools and worksheets for every step of the journey.
- Strategic Planning, Process Design, Storytelling, and other key support methodologies matched to your group's readiness level and need.
- Two (2) COE Fall Conference registrations.
- Access to the COE online portal of recordings, promising practice examples, and more!

#### Alumni Network

**\$2,000 or \$5,000/year with a mentor and Two (2) COE Fall Conference registrations.**

- Enjoy all the benefits of the National Learning Collaborative members.
- Monthly online sessions with Alumni Network members are only one (1) hour.

Our asset-building systems approach is how high performing communities can succeed in reaching their goals to improve their economic vitality, educational attainment, health and safety, housing, and other quality of life aspects.

# OUR ENVISIONED FUTURE

Communities that adopt the Baldrige-based Communities of Excellence Framework are recognized as the top-performing in the nation and are catalysts for our country to again lead the world in educational attainment, economic prosperity, health and wellness, housing, and other quality of life aspects.

The Communities of Excellence National Learning Collaborative and other programs focus on the Baldrige-based Communities of Excellence Framework as a roadmap that organizes and empowers individuals, organizations, and groups to address key community challenges and opportunities with systems thinking and action, inclusivity, collaboration, and a commitment to performance excellence at the community level. Individuals, businesses, organizations, and entire communities are provided with a roadmap, tools, resources, and professional connections for leadership development, cross-sector collaboration, and community transformation.



Communities of Excellence 2026 is a 501(c)(3) nonprofit organization that recognizes the many challenges facing America at the 250th anniversary of our nation's founding milestone in 2026. Despite the huge investment of trillions of dollars and untold hours, many U.S. communities struggle to provide adequate health care, education, and jobs to their residents and are ill-prepared for natural, environmental, economic, or other disasters. Competition for resources, siloed activities across sectors, and duplication of efforts across organizations and businesses in communities have led us to see that

**communities need a systematic approach** familiar to and used by all entities within their communities **that ensures federal, state, local, and private sector efforts are aligned and integrated to maximize their benefit and impact.**



Contact us today to learn more:

Executive Director Stephanie Norling  
snorling@communitiesofexcellence2026.org

[www.communitiesofexcellence2026.org](http://www.communitiesofexcellence2026.org)

