

communitiesof*excellence*²⁰²⁶

2023 FALL CONFERENCE



October 16, 2023

MILWAUKEE, WI

**EXHIBITOR
PROSPECTUS &
SPONSORSHIP GUIDE**

Introduction

Connect with communities from across the nation at **INSPIRE!**

Join communities from all across the nation for an inspiring day of learning and networking at the annual Communities of Excellence Fall Conference. More than 100 professionals from a wide-range of sectors including government, education, healthcare, business, and nonprofit are expected to attend.

Don't miss your chance to connect with these communities as an exhibitor or sponsor!

Communities of Excellence 2026 (COE 2026) is a 501(c)(3) nonprofit organization that hosts a national learning collaborative of communities across the country, trains communities in the Baldrige-based Communities of Excellence Framework, and provides opportunities for communities to work together, share successes, challenges, ideas and best practices, and learn from each other on their performance excellence journey. Learn more at communitiesofexcellence2026.org.



Exhibitor Opportunities



Single Exhibit Space

\$450*

- Single space; tabletop exhibit
- Name and company link on COE website
- Promotion on COE's social media outlets

Double Exhibit Space

\$800*

- Double space; tabletop exhibit
- Name and company link on COE website
- Promotion on COE's social media outlets



*Fees do not include electricity, shipping, or other premium exhibitor services.

Sponsorship Opportunities

All Sponsors Receive:

- Name and company link on COE website
- Promotion on COE's social media

Title Sponsor: **\$20,000 (1 available)**

- Recognition on all conference materials as the title sponsor, plus all of the benefits provided to Gold-Level Sponsors.

Gold Sponsor: **\$10,000 (2 available)**

- Complimentary double exhibit space
- Opportunity to offer welcome remarks at opening session or keynote session (in-person or via pre-recorded video)
- Company logo (co-branded) on printed conference schedule and signage
- Option to place insert (printed and provided by sponsor) in conference folders
- Company logo and website link included in pre-conference information email sent to registered attendees
- Opportunity to present breakout session at the conference

Networking Lunch Sponsor: **\$5,000 (full sponsorship)**

*Also available as a co-sponsorship for \$2500 (2 available)

- Complimentary single exhibit space
- Signage with company logo(s) at lunch
- Promotional materials available at every table

Breakfast or Session Track Sponsor: **\$2,500 (4 available)**

- Complimentary single exhibit space
- Signage with company logo(s) at breakfast or designated sessions
- Promotional materials available at breakfast or designated sessions

Morning or Afternoon Coffee Break: **\$1,000 (2 available)**

- Signage with company logo at break

In-Kind Sponsorship* **Amount to be Determined**

*Provide conference promotional materials, etc.

- Sponsor benefits to be determined





FOR MORE INFORMATION:

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communitiesofexcellence2026.org



@COE2026



@communities-of-excellence-2026

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