

ADVISORY BOARD

Quarterly Report



January 2020

WHAT'S HAPPENING NOW?

On Friday, November 15th, 2019, the second Advisory Board Meeting for *Flourish Kings County* was held. Hosted by Adventist Health, 30 key community leaders came together to dive further into the pillars of **Financial Stability** and **Education** in Kings County. After reviewing data from all four pillars of the *Flourish* mission in August 2019 (**Health, Education, Quality of Life, and Financial Stability**), these two were prioritized by the team. After discussions on led by community leaders (see back for more details), the Advisory Board decided to pursue both goals simultaneously:

- *Improve Kings County 3rd grade English/Language Arts proficiency to 60% by 2030*
- *Align Kings County job opportunities with Kings County degrees/certification programs; evidenced by decrease of workforce commuting*



ABOUT the FRAMEWORK

Malcolm Baldrige was a member of Ronald Regan’s cabinet representing American commerce. In the 1980’s, Toyota and Nissan began to competitively take a large portion from the American Automobile industry and market share. To help American manufacturing compete, Malcolm Baldrige created the **Baldrige Framework**. Adapted from this original model, the Communities of Excellence Framework outlines key questions for improving performance of communities and the people who lead and live in them.



MISSION, VISION, VALUES

MISSION: To enhance the quality of life in Kings County by creating a collaborative community that focuses on health, family, education, and financial stability.

VISION: Building a healthy Kings County: where all generations flourish!

VALUES:	<i>Partnership</i>	Stakeholders work across sectors to better the County and achieve common goals
	<i>Growth</i>	Since 2009, Kings County population has grown from 129,477 to 152,982
	<i>Respect</i>	Admiration comes in many forms: for elders, for service men/women, for family

<i>Safety</i>	Safe Kids Day is held annually to educate first graders on bicycle safety, fire safety, water safety, CPR, etc
<i>Tradition</i>	Families have a strong connection to the land and an appreciation for the wisdom of all generations
<i>Excellence</i>	Kings County does not want to settle; instead it looks to surpass its potential



FINANCIAL STABILITY

To provide an inside look at Financial Stability in our communities, *Laura Magana from the Job Training Office* presented an economic overview of Kings County with comparisons to both Tulare and Fresno Counties: demographics, education attainment, employment and wage trends, and cost of living. Kings County has a higher cost of living at 7.2% in comparison to the U.S. average. We were given an industry snapshot showing Healthcare and Social Assistance as being the largest employing 9,128 workers. Agriculture, Fishing, and Forestry Occupations (5, 525) and Office/Administration Support (5,387) followed in 2nd and 3rd occupation groups. Advanced Degree attainment and job readiness are two areas of need in Kings County. Businesses are bringing in workers from outlying areas to fill positions requiring higher education. Also, potential employees are lacking interview skills, soft skills, and general experience. This overview led to over 40 minutes of questions, discussion, and brainstorming how our community can fill these needs. The Job Training Office agreed to help lead our Financial Stability Task force to pursue our goal: *Align Kings County job opportunities with Kings County degrees/certification programs; evidenced by decrease of workforce commuting.*

EDUCATION

Flourish Kings County was honored to welcome *Todd Barlow, Kings County Superintendent of Schools* to present on one of the educational metrics our group has identified: 3rd grade students proficiency in English/Language Arts. Todd started with stories about his own background and experiences in the classroom. He then gave statistics on 3rd grade reading, breaking scores down by different demographic groups and allowing the group to see that this metric warrants careful consideration. As a highlight, Todd brought a sample release question from the actual test our 3rd graders take. The presentation brought forth dynamic discussion about how the community can support our teachers, parents, and students. Todd has agreed to help lead our Education Task force to pursue our goal: *Improve Kings County 3rd grade English/Language Arts proficiency to 60% by 2030.*

CONTACT US

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